



FACT Bucks County
P.O. Box 72
New Hope, PA 18938
215-862-3325
www.factbuckscounty.org

June 2014

Dear Friends & Neighbors:

Mark your calendars for the 15th Annual New Hope/Lambertville AIDS Walk sponsored by **FACT Bucks County** on Sunday, September 21, 2014. Friends, families, kids, parents, couples, singles—over 500 Walkers each year and for the past 14 years, our community has raised more than \$900,000.00 to date. Once again, our goal this year is to raise **\$100,000 +**.

For over 22 years, **FACT** (Fighting AIDS Continuously Together) has been an all-volunteer, non-profit organization with a mission of helping those affected by HIV/AIDS in our **local communities** to maintain some quality of life as well as to educate and promote awareness of this devastating disease.

WALK WITH US. YOU'LL BE AMAZED AT WHAT WE CAN ACCOMPLISH IN JUST ONE MORNING!

All the proceeds raised will help individuals in Bucks, Hunterdon, and Mercer counties. Each and every dollar will provide essential funding for people who have nowhere else to turn for help in paying for medications, utility bills, rent or mortgage payments, transportation, funeral expenses and other basic personal needs.

We eagerly await the day a cure for AIDS has been found and there is no longer a need to raise funds. But that day has not yet come. Until then, we are committed to continuing our mission as a lifeline of support.

BRING ALL YOUR FRIENDS AND THE FOUR LEGGED ONES TOO.

This year's event will again begin at the New Hope-Solebury High School (special thanks, once again, to NHSHS!). From the school, the Walk will move down Bridge Street crossing into Lambertville, onto the towpath and North to Stockton crossing back into Centre Bridge and back to New Hope.

IT'S EASY TO JOIN UP & SPONSOR.

The next few pages will tell you how you can add your special help to the Walk and make a difference for so many people in need. ***We want to be sure to include our sponsors in our promotional material, please respond as quickly as possible, so that we can be sure that we do not miss any deadlines for printing, etc.***

THANKS TO ALL THE GENEROUS INDIVIDUALS AND BUSINESSES THAT MAKE THE WALK SO SUCCESSFUL!

John Colton

AIDS Walk 2014 Chairman

GRAND/MEDIA Sponsor

For additional info, contact
John Colton at 215-693-6198

Or, complete the attached
Sign-Up Form & fax to Ken Black
215-660-4027

Become involved with
FACT Bucks County...

Write to us:
P.O. Box 72
New Hope, PA 18938

Call us: 215-862-3325
Email us: INFO@FACTBucksCounty.org

Check out our informative website:
www.factbuckscounty.org

We are grateful...
See the last page of this packet of
information for the list of last year's
GRAND/MEDIA sponsor(s).

Benefits

- Large logo on pledge forms & posters (displayed in over 150 businesses throughout the region)
- Listed in newspaper press releases
- Mention on public service announcements
- Large logo on back of AIDS Walk t-shirts
- Public/printed recognition day of event
- Website coverage: www.factbuckscounty.org
- Promotional distribution via social media reaching thousands
- 8 AIDS Walk t-shirts
- Break Station, with choice of location, along Walk route

Level of Contribution

Participation as a **GRAND Sponsor** is a great way to reach a broad audience of concerned and committed people, sending a message that your business or organization is a recognized partner in the fight against this devastating disease.

The **GRAND Sponsor(s)** designation will require a minimum donation of **\$2,500.00**. This will allow us to further enhance the overall success of the event on both financial and community-minded levels, while affording the sponsor(s) the opportunity for the highest level of visibility and participation in our event.

Call us to discuss your donation and any additional benefits that may be available to your organization. We will make every effort to accommodate special requests.

DEADLINE is July 11th

Presenting & Platinum

PRESENTING Sponsor

Benefits

- Extra large logo on pledge forms and posters (displayed in over 150 businesses throughout the region)
- Listed in newspaper press releases
- Mention on radio public service announcements
- Extra Large logo on back of AIDS Walk t-shirts
- Website coverage: www.factbuckscounty.com
- Promotional distribution via social media reaching thousands
- Public/printed recognition day of event
- 6 AIDS Walk t-shirts

Level of Contribution \$1,500.00

PLATINUM Sponsor

Benefits

- Large logo on pledge forms and posters (displayed in over 150 businesses throughout the region)
- Listed in newspaper press releases
- Mention on radio public service announcements
- Large logo on back of AIDS Walk t-shirts
- Website coverage: www.factbuckscounty.com
- Promotional distribution via social media reaching thousands
- Public/printed recognition day of event
- 4 AIDS Walk t-shirts

Level of Contribution \$1,000.00

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PRESENTING & PLATINUM
sponsors.

DEADLINE is July 11th

Gold, Silver & Bronze Sponsorships

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GOLD, SILVER and BRONZE
sponsors.

DEADLINE is July 11th

GOLD Sponsor

Benefits

- Logo on pledge forms & posters (displayed in over 150 regional businesses)
- Logo on back of AIDS Walk t-shirts
- Website coverage: www.factbuckscounty.com
- Promotional distribution via social media reaching thousands
- 4 AIDS Walk T-shirts
- Public/printed recognition day of event

Level of Contribution \$750.00

SILVER Sponsor

Benefits

- Listed on pledge forms & posters (displayed in over 150 regional businesses)
- Listed on AIDS Walk T-shirts
- Website coverage: www.factbuckscounty.org
- Promotional distribution via social media reaching thousands
- 4 AIDS Walk t-shirts
- Public/printed recognition day of event

Level of Contribution \$500.00

BRONZE Sponsor

Benefits

- Website coverage: www.factbuckscounty.org
- Promotional distribution via social media reaching thousands
- 2 AIDS Walk t-shirts
- Public/printed recognition day of event

Level of Contribution \$250.00

Friend of the Walk

Benefits

- Public/printed recognition day of event and 1 AIDS Walk T-shirt

Level of Contribution \$150.00

Please note, the Organizing Committee does not guarantee exclusivity to any one business or organization for any of the sponsorship levels. We must receive a camera-ready version (electronic preferred) of your logo for placement on poster, pledge forms and promotional items. Call for more details.



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What can *you* do?

- **Volunteer** - Please respond on the enclosed Sign-up-Form indicating your interest in assisting us. All pre-registered volunteers will receive a 15th Annual New Hope/Lambertville AIDS Walk t-shirt. *You will be contacted with details.*
- **Donate** - You can also help us by donating items to be used as prizes to recognize walkers/teams who raise the most money. Gift Certificates, and/or merchandise are great ideas that will be greatly appreciated. Please indicate on the Sign-Up Form if/what you would like to donate.

WALK.... With your heart and soles!

- Complete the Sign-Up Form and indicate your interest in walking. Pledge Forms will be mailed to you or look for them in many local businesses beginning June 2014.
- Form a TEAM of walkers...raise even more money and have even more fun! Come in costume, create a theme, whatever your heart & soles desire!
- Every walker who raises \$100.00 or more will receive a Walk t-shirt. For every \$100 you raise, your name will be entered into a drawing for the Grand Prize package!
- AND don't forget your four legged friends - bring them along to enjoy the Walk!

Call the Volunteer Hot-Line today at 215-862-3325 and leave a message to volunteer, donate, and/or Walk. Someone will contact you soon. With your support, we will all be able to celebrate the success of the 15th New Hope/Lambertville AIDS Walk. Our web site now has a convenient volunteer sign up page under the ABOUT US tab.

THANKS to all of you!

SPONSORSHIP/SIGN-UP FORM

Please return this form by **July 11, 2014** via fax. The earlier you commit, the more visibility your organization will have in our promotions.
Fax to: 215-660-4027
Attention: Ken Black

Business/Organization/Name _____

Address _____

City _____

State _____

Zip Code _____

Telephone _____

Fax _____

E-mail Address _____

Contact Person _____

VOLUNTEERS...

We will contact you soon with details. Please provide address & phone number and sign up at our web site under the **ABOUT US** tab.

DONORS

Donating Prizes, awards, or products? - Please give a brief description of item(s) and fax to 215-660-4027.

WALKING?...

TEAM (please provide a contact name & phone number)

INDIVIDUAL PLEDGE FORMS will be mailed to the address you provide us..

LEVELS	AMOUNT	CHECK BELOW
GRAND	\$2500	
PRESENTING	\$1500	
PLATINUM	\$1000.	
GOLD	\$750.	
SILVER	\$500.	
BRONZE	\$250.	
FRIEND	\$150.	
DONATING PRIZE?	-----	<i>Fax item info: 215-660-4027</i>
VOLUNTEER? Circle One	Y or N	<i>Sign up at web site if YES</i>
WALKING? Select one	TEAM	INDIVIDUAL

How would you like to pay?

___ By check (to FACT Bucks County - AIDS Walk) for \$ _____

___ Charge \$ _____ to my VISA, Mastercard or American Express

Name on Card: _____

Account # _____

Expires _____ ~40

SIGNATURE: _____ Date: _____

FACT BUCKS COUNTY THANKS ITS SPONSORS



A Wonderful Couple FROM CARVERSVILLE



JAMES WITEK & MARK PETTEGROW



Bluest Sky creative leverage



G. EVANS LTD.



JOANNEHUDSON.COM



Raymond James & Company

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FISHERMAN'S MARK • FRED BEANS FAMILY OF DEALERSHIPS • GIANT FOOD STORES • ISAAC NEWTON'S • JENEI & COHEN, P.C.
RENNY REYNOLDS & JACK STAUB • SAINT PHILIP'S EPISCOPAL CHURCH • TEAM CAPITAL BANK • THE LIVING EARTH

BUCKS COUNTY BANK • CURTIN & HEEFNER, L.L.P. • FIRST AMERICAN TITLE INSURANCE CO. • FIRST FEDERAL OF BUCKS COUNTY • FULTON BANK, N.A.
KARLA'S RESTAURANT • KNOBS 'N KNOCKERS • NEW HOPE-SOLEBURY DENTAL ASSOCIATES RIVER SIGNS, LLC • SIGNATURE SERVICES GROUP
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PRUDENTIAL FOX & ROACH CHARITIES

PROUD MEMBER OF THE NEW HOPE CHAMBER OF COMMERCE